**Lead Service Lines Social Media Post Templates for Montana Communities**

These templates are ideas for social posts that can be used with one of the assets included in the online digital toolkit available at <https://comdev.mt.gov/Programs-and-Boards/Community-Technical-Assistance-Program/Lead-Service-Lines>.

As you work with your public water system and communities to educate your water users and host community outreach events, we would like to hear your stories and see photos of your inventory projects. Please use the tag #GetThe LeadOut406 with your social posts so we can see them. Who knows? Your community may be featured in one of our LSL posts on the Montana Department of Commerce Facebook or LinkedIn pages.

**Examples of public education posts for social media:**

All Montanans should have safe, clean drinking water. Public water systems in Montana will soon start inventorying all service lines in our communities to identify if lead service lines are present.

What is a service line, you ask? Service lines are the pipes that transport water from the water main in the street into your home. If you live in a dwelling built before 1988, your water service line could be made of lead unless it was replaced during a renovation.

For more information, visit [this page](https://commerce.mt.gov/News/news-articles/Montana-Department-of-Commerce-Launches-Lead-Service-Line-Replacement-Program) on the [tag] [@Montana Department of Commerce](https://www.facebook.com/MontanaDepartmentofCommerce) website, or call us [your number].

#gettheleadout406 #leadservicelines

*For communities who want to create posts for Commerce to potentially share, the #406lslcommunitychallenge hashtag can also be used.*

Join us! Drinking water systems across the country must complete a service line inventory by October 16, 2024, to identify if lead service lines are present. [Name of your entity] is working with the [tag] [@Montana Department of Commerce](https://www.facebook.com/MontanaDepartmentofCommerce)and the [tag] [@Montana Department of Environmental Quality](https://www.facebook.com/MTDEQ)to ensure eligible water systems like ours receive support to complete these activities.

Contact [your entity’s POC] for more information.

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All Montanans should have safe, clean drinking water. [Entity] will soon start inventorying all service lines in our community, and we need your support.

What is a service line, you ask? Service lines are the pipes that transport water from the water main in the street into your home. If you live in a dwelling built before January 1988, your water service line may contain lead unless it was replaced during a renovation.

For more information, visit [this page](https://commerce.mt.gov/News/news-articles/Montana-Department-of-Commerce-Launches-Lead-Service-Line-Replacement-Program) on the [tag] [@Montana Department of Commerce](https://www.facebook.com/MontanaDepartmentofCommerce) website, or call us [your number].

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**Example of a community meeting post:**

We need your help! Public drinking water systems across the country must complete a service line inventory by October 16, 2024, to identify if lead service lines are present. [Name of your entity] is working with the [@Montana Department of Commerce](https://www.facebook.com/MontanaDepartmentofCommerce)and the [@Montana Department of Environmental Quality](https://www.facebook.com/MTDEQ)to ensure eligible water systems like ours receive support to complete these activities.

A community outreach meeting will be held on [date] at [time/location] to discuss what this process will look like in our community and how you can participate in helping complete this important inventory.

Thank you for helping us provide our community with the best drinking water possible. Contact [your entity’s POC] for more information.

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Need a social media asset/graphic to support one of these posts? Visit the [LSL Online Toolkit](https://comdev.mt.gov/Programs-and-Boards/Community-Technical-Assistance-Program/Lead-Service-Lines) and customize by applying your entity’s logo. Need help? Contact us at [commerce@mt.gov](https://mtgov-my.sharepoint.com/personal/cca458_mt_gov/Documents/commerce%40mt.gov).